

S.S Jain Subodh Girls P.G College Sanganer,Jaipur

Subject-BBA

S.No	Book Name	Author	Publisher
1	Business Management	Mathew,M.J	Sheel&Sons,Jaipur
2	Business Management	Mathew,M.J	Sheel&Sons,Jaipur
3	Human Resource Management	Sharma,G.D&Others	Ramesh Book Depo,Jaipur
4	Marketing Management	Govind Araján,M	Prentice Hall Of India,New Delhi
5	Marketing Management	Kotler Philip&Keller Kdmlone	Prentice Hall Of India,New Delhi
6	Marketing Management	Kotler Philip&Keller Kdmlone	Prentice Hall Of India,New Delhi
7	Business Management	Mathew,M.J	Sheel&Sons,Jaipur
8	Business Management	Mathew,M.J	Sheel&Sons,Jaipur
9	Essentials Of Management	Koontz,Harold&Weihrich Heinz	Tata Mcgraw Hill
10	Essentials Of Management	Koontz,Harold&Weihrich Heinz	Tata Mcgraw Hill
11	Mercantile Laws	Singh,Avtor	Eastern Book Company
12	Mercantile Laws	Singh,Avtor	Eastern Book Company
13	Principles&Practice Of Commercial Law	Mathew,M.J	RB SA Publishers,Jaipur
14	Principles&Practice Of Commercial Law	Mathew,M.J	RB SA Publishers,Jaipur
15	Business Communication	Goyal,K.C&Others	Ramesh Book Depo,Jaipur
16	Business Communication	Goyal,K.C&Others	Ramesh Book Depo,Jaipur
17	Business Communication	Goyal,K.C&Others	Ramesh Book Depo,Jaipur
18	Legal Aspect Of Indian Business	Nolakha,R.L	Ramesh Book Depo,Jaipur
19	Legal Aspect Of Indian Business	Nolakha,R.L	Ramesh Book Depo,Jaipur
20	Legal Aspect Of Indian Business	Nolakha,R.L	Ramesh Book Depo,Jaipur

21	Business&Management	Nolakha,R.L	Ramesh Book Depo,Jaipur
22	Business&Management	Nolakha,R.L	Ramesh Book Depo,Jaipur
23	Business&Management	Nolakha,R.L	Ramesh Book Depo,Jaipur
24	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
25	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
26	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
27	Cost&Management Accounting	Jain,D.C&Others	Ramesh Book Depo,Jaipur
28	Starategic Management	Jain,P.C	Ramesh Book Depo,Jaipur
29	Starategic Management	Jain,P.C	Ramesh Book Depo,Jaipur
30	Starategic Management	Jain,P.C	Ramesh Book Depo,Jaipur
31	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
32	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
33	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
34	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
35	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
36	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
37	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
38	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
39	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
40	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
41	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
42	Marketing Management	Kothari,Rakesh&Others	Ramesh Book Depo,Jaipur
43	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur

44	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur
45	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur
46	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur
47	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur
48	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
49	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
50	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
51	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
52	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
53	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
54	Business Finance	Agarwal,N.P&Mishra,B.K	Ramesh Book Depo,Jaipur
55	Business Finance	Agarwal,N.P&Mishra,B.K	Ramesh Book Depo,Jaipur
56	Business Finance	Agarwal,N.P&Mishra,B.K	Ramesh Book Depo,Jaipur
57	Legal Aspect Of Indian Business	Nolakha,R.L	Ramesh Book Depo,Jaipur
58	Legal Aspect Of Indian Business	Nolakha,R.L	Ramesh Book Depo,Jaipur
59	Legal Aspect Of Indian Business	Nolakha,R.L	Ramesh Book Depo,Jaipur
60	Business Communication	Goyal,K.C&Others	Ramesh Book Depo,Jaipur
61	Business Communication	Goyal,K.C&Others	Ramesh Book Depo,Jaipur
62	Business Communication	Goyal,K.C&Others	Ramesh Book Depo,Jaipur
63	Business Management	Nolakha,R.L	Ramesh Book Depo,Jaipur
64	Business Management	Nolakha,R.L	Ramesh Book Depo,Jaipur
65	Business Management	Nolakha,R.L	Ramesh Book Depo,Jaipur
66	Organisational Behaviour	Mehta,Anil&Chauhan,Bhumija	Ramesh Book Depo,Jaipur

67	International Business	Jain,P.C	Ramesh Book Depo,Jaipur
68	Business&Management	Sudha,G.S	Malik&Company,Jaipur
69	Business&Management	Sudha,G.S	Malik&Company,Jaipur
70	Business Management	Mathew,M.J	Sheel&Sons,Jaipur
71	Business Communication	Jain,Jyoti	Garima Publications,Jaipur
72	Business Communication	Jain,Jyoti	Garima Publications,Jaipur
73	Business Communication	Jain,Jyoti	Garima Publications,Jaipur
74	Business Communication	Jain,Jyoti	Garima Publications,Jaipur
75	E-Marketing	Strauss,Judy&Others	Prentice Hall Of India,New Delhi
76	Consumer Behavior 7 Managerial Decision Making	Kardes,Frank R	Prentice Hall Of India,New Delhi
77	International Business	Ajami,Riad A&Others	Prentice Hall Of India,New Delhi
78	Mercantile Laws	Nolakha,R.L	Ramesh Book Depo,Jaipur
79	Mercantile Laws	Nolakha,R.L	Ramesh Book Depo,Jaipur
80	Marketing Management	Kotler Philip&Others	Pearson Education
81	Marketing Management	Kotler Philip&Others	Pearson Education
82	Strategic Management	David,Fred R	Pearson Education
83	Strategic Management	David,Fred R	Pearson Education
84	Strategic Management	David,Fred R	Pearson Education
85	Principle Of Marketing	Kotler Philip&Gary,Armstrong	Pearson Education
86	Principle Of Marketing	Kotler Philip&Gary,Armstrong	Pearson Education
87	Principle Of Marketing	Kotler Philip&Gary,Armstrong	Pearson Education
88	Principle Of Marketing	Kotler Philip&Gary,Armstrong	Pearson Education
89	Principle Of Marketing	Kotler Philip&Gary,Armstrong	Pearson Education

90	Mercantile Laws	Shukla,M.C	S.Chand&Company,New Delhi
91	Mercantile Laws	Shukla,M.C	S.Chand&Company,New Delhi
92	Quantitative Techniques For Management	Khandelwal,R.S&Gupta,B.L	Ajmera Book Company,Jaipur
93	Quantitative Techniques For Management	Khandelwal,R.S&Gupta,B.L	Ajmera Book Company,Jaipur
94	Project Management For Business&Technology	Nicholar,John M	Pearson Education
95	Project Management For Business&Technology	Nicholar,John M	Pearson Education
96	Quantitative Techniques For Managerial Decisions	Khanna,R.B	Pearson Education
97	Quantitative Techniques For Managerial Decisions	Khanna,R.B	Pearson Education
98	Quantitative Techniques	Kothari,C.R	Vikas Publishing House
99	Quantitative Techniques	Kothari,C.R	Vikas Publishing House
100	Human Resource Management In Practice	Kandula,Sriniwas R	Pearson Education
101	Human Resource Management In Practice	Kandula,Sriniwas R	Pearson Education
102	Human Resource Management In Practice	Kandula,Sriniwas R	Pearson Education
103	Designing&Managing-Human Resource Systems	Pareek,Udai&Rao,T.V	Oxford&IBH Publishers
104	Designing&Managing-Human Resource Systems	Pareek,Udai&Rao,T.V	Oxford&IBH Publishers
105	Marketing Management	Ramswamy,V.S&Namakumar i,S	Macmillan India Limited,New Delhi
106	Marketing Management	Ramswamy,V.S&Namakumar i,S	Macmillan India Limited,New Delhi
107	Essentials Of Human Resource Management&Industrial Relations	Rao,P.Subba	Himalaya Publishing House
108	Essentials Of Human Resource Management&Industrial Relations	Rao,P.Subba	Himalaya Publishing House
109	Financial Management&Policy	Horne,James C.Van	Pearson Education
110	Financial Management&Policy	Horne,James C.Van	Pearson Education
111	Global Marketing	Keegan,Wareen J&Green,Mark C	Pearson Education
112	Global Marketing	Keegan,Wareen J&Green,Mark C	Pearson Education

113	Information Systems For Modern Management	Murdick,Robert G&Others	Pearson Education
114	Quantum Cat	Verma,Sarvesh Kumar	Arihant Publication
115	Quantum Cat	Verma,Sarvesh Kumar	Arihant Publication
116	How To Prepare For The Verbal Ability&Reading Comprehension for	Sharma,Arun&Upadhyay,Mee nakshi	Tata Mcgraw Hill
117	How To Prepare For The Verbal Ability&Reading Comprehension for	Sharma,Arun&Upadhyay,Mee nakshi	Tata Mcgraw Hill
118	How To Prepare For Quantitative Aptitude For The Cat	Sharma,Arun	Tata Mcgraw Hill
119	How To Prepare For Quantitative Aptitude For The Cat	Sharma,Arun	Tata Mcgraw Hill
120	Business Communication	Mathew,M.J	RB SA Publishers,Jaipur
121	Business Communication	Mathew,M.J	RB SA Publishers,Jaipur
122	Business Communication	Mathew,M.J	RB SA Publishers,Jaipur
123	Business Communication	Mathew,M.J	RB SA Publishers,Jaipur
124	Modern Business Economics	Jain,T.R&Others	V.K India Enterprises,New Delhi
125	Modern Business Economics	Jain,T.R&Others	V.K India Enterprises,New Delhi
126	Modern Business Economics	Jain,T.R&Others	V.K India Enterprises,New Delhi
127	Modern Business Economics	Jain,T.R&Others	V.K India Enterprises,New Delhi
128	Modern Business Economics	Jain,T.R&Others	V.K India Enterprises,New Delhi
129	Financial Management	Agarwal,M.R	Garima Publications,Jaipur
130	Financial Management	Agarwal,M.R	Garima Publications,Jaipur
131	Financial Management	Agarwal,M.R	Garima Publications,Jaipur
132	Global Marketing&Consumer Decision Making	JobanPutra,Kuldeep H	Paradise Publisher,Jaipur
133	Quantitative Analysis For Management	Khandelwal,R.S&Others	Ajmera Book Company,Jaipur
134	Quantitative Analysis For Management	Khandelwal,R.S&Others	Ajmera Book Company,Jaipur
135	Business Management Accounting	Vataliya,K.S	Paradise Publisher,Jaipur

136	Business Finance	Agarwal,N.P&Mishra,B.K	Ramesh Book Depo,Jaipur
137	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur
138	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur
139	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur
140	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur
141	Business Policy&Strategic Management	Mathew,M.J	RBSA Publishers,Jaipur
142	Business Policy&Strategic Management	Mathew,M.J	RBSA Publishers,Jaipur
143	Business Policy&Strategic Management	Mathew,M.J	RBSA Publishers,Jaipur
144	Business Policy&Strategic Management	Mathew,M.J	RBSA Publishers,Jaipur
145	Business Policy&Strategic Management	Mathew,M.J	RBSA Publishers,Jaipur
146	Business Policy&Strategic Management	Mathew,M.J	RBSA Publishers,Jaipur
147	Business Policy&Strategic Management	Mathew,M.J	RBSA Publishers,Jaipur
148	Organisational Behaviour	Mehta,Anil&Chauhan,Bhumija	Ramesh Book Depo,Jaipur
149	Organisational Behaviour	Mehta,Anil&Chauhan,Bhumija	Ramesh Book Depo,Jaipur
150	International Business	Jain,P.C	Ramesh Book Depo,Jaipur
151	International Marketing	Kothari,R.K&Jain,Mukesh	Ramesh Book Depo,Jaipur
152	GMAT-Edition Review	None	John Wiley&Sons
153	Strategic Management	Jain,P.C	Ramesh Book Depo,Jaipur
154	Strategic Management	Jain,P.C	Ramesh Book Depo,Jaipur
155	Strategic Management	Jain,P.C	Ramesh Book Depo,Jaipur
156	Cost&Management Accounting	Jain,D.C&Others	Ramesh Book Depo,Jaipur
157	Cost&Management Accounting	Jain,D.C&Others	Ramesh Book Depo,Jaipur
158	Quantitative Analysis For Management	Khandelwal,R.S&Others	Ajmera Book Company,Jaipur

159	Quantitative Analysis For Management	Khandelwal,R.S&Others	Ajmera Book Company,Jaipur
160	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
161	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
162	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
163	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
164	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
165	International Business	Jain,P.C	Ramesh Book Depo,Jaipur
166	International Business	Jain,P.C	Ramesh Book Depo,Jaipur
167	International Business	Jain,P.C	Ramesh Book Depo,Jaipur
168	International Business	Jain,P.C	Ramesh Book Depo,Jaipur
169	International Business	Jain,P.C	Ramesh Book Depo,Jaipur
170	International Business	Jain,P.C	Ramesh Book Depo,Jaipur
171	International Business	Jain,P.C	Ramesh Book Depo,Jaipur
172	International Business	Jain,P.C	Ramesh Book Depo,Jaipur
173	Cost&Management Accounting	Agarwal,M.R	Garima Publications,Jaipur
174	Cost&Management Accounting	Agarwal,R.K&Jain,C.P	Shivam Book House,Jaipur
175	Cost&Management Accounting	Agarwal,R.K&Jain,C.P	Shivam Book House,Jaipur
176	Quantitative Techniques	Kothari,C.R	Vikas Publishing House
177	Quantitative Techniques	Kothari,C.R	Vikas Publishing House
178	International Business	Cherunilam,Francis	Prentice Hall Of India,New Delhi
179	International Business	Cherunilam,Francis	Prentice Hall Of India,New Delhi
180	Organisational Behaviour	Prasad,L M	Sultan Chand&Sons,New Delhi
181	Organisational Behaviour	Prasad,L M	Sultan Chand&Sons,New Delhi

182	Organisational Behaviour	Prasad,L M	Sultan Chand&Sons,New Delhi
183	Organisational Behaviour	Prasad,L M	Sultan Chand&Sons,New Delhi
184	Organisational Behaviour	Prasad,L M	Sultan Chand&Sons,New Delhi
185	Organisational Behaviour	Prasad,L M	Sultan Chand&Sons,New Delhi
186	Organisational Behaviour	Prasad,L M	Sultan Chand&Sons,New Delhi
187	Organisational Behaviour	Robbins,Stephen P&Others	Pearson Education
188	Organisational Behaviour	Robbins,Stephen P&Others	Pearson Education
189	Organisational Behaviour	Robbins,Stephen P&Others	Pearson Education
190	Organisational Behaviour	Robbins,Stephen P&Others	Pearson Education
191	Organisational Behaviour	Robbins,Stephen P&Others	Pearson Education
192	Organisational Behaviour	Robbins,Stephen P&Others	Pearson Education
193	Organisational Behaviour	Robbins,Stephen P&Others	Pearson Education
194	Industrial Relations,Tradeunions&Labour	Sinha,P.R.N&Others	Pearson Education
195	Industrial Relations,Tradeunions&Labour	Sinha,P.R.N&Others	Pearson Education
196	Business Communication	Mathew,M.J	RBSA Publishers,Jaipur
197	Cost&Management Accounting	Agarwal,M.R	Garima Publications,Jaipur
198	Cost&Management Accounting	Agarwal,M.R	Garima Publications,Jaipur
199	Cost&Management Accounting	Agarwal,M.R	Garima Publications,Jaipur
200	Cost&Management Accounting	Agarwal,M.R	Garima Publications,Jaipur
201	Cost&Management Accounting	Agarwal,M.R	Garima Publications,Jaipur
202	Risk&Insurance Management	Kothari,R.K&Jain,Mukesh	Ramesh Book Depo,Jaipur
203	Risk&Insurance Management	Kothari,R.K&Jain,Mukesh	Ramesh Book Depo,Jaipur
204	Risk&Insurance Management	Kothari,R.K&Jain,Mukesh	Ramesh Book Depo,Jaipur

205	Risk&Insurance Management	Kothari,R.K&Jain,Mukesh	Ramesh Book Depo,Jaipur
206	Risk&Insurance Management	Kothari,R.K&Jain,Mukesh	Ramesh Book Depo,Jaipur
207	Fundamental Of Business Organisation	Nolakha,R.L	Ramesh Book Depo,Jaipur
208	Fundamental Of Business Organisation	Nolakha,R.L	Ramesh Book Depo,Jaipur
209	Fundamental Of Business Organisation	Nolakha,R.L	Ramesh Book Depo,Jaipur
210	Fundamental Of Business Organisation	Nolakha,R.L	Ramesh Book Depo,Jaipur
211	Fundamental Of Business Organisation	Nolakha,R.L	Ramesh Book Depo,Jaipur
212	Business Communication	Pandey,H.S&Others	Ramesh Book Depo,Jaipur
213	Business Communication	Pandey,H.S&Others	Ramesh Book Depo,Jaipur
214	Business Communication	Mathew,M.J	RBSA Publishers,Jaipur
215	Business Communication	Mathew,M.J	RBSA Publishers,Jaipur
216	International Business	Joshi,Rakesh Mohan	Oxford University Press
217	International Business	Joshi,Rakesh Mohan	Oxford University Press
218	International Business	Joshi,Rakesh Mohan	Oxford University Press
219	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
220	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
221	Human Resource Management	Sudha,G.S	Ramesh Book Depo,Jaipur
222	Principle&Practice Of Management	Nolakha,R.L	Ramesh Book Depo,Jaipur
223	Principle&Practice Of Management	Nolakha,R.L	Ramesh Book Depo,Jaipur
224	Principle&Practice Of Management	Nolakha,R.L	Ramesh Book Depo,Jaipur
225	Financial Management	Agarwal,M.R	Garima Publications,Jaipur
226	Financial Management	Agarwal,M.R	Garima Publications,Jaipur
227	Cost&Management Accounting	Agarwal,R.K&Jain,C.P	Shivam Book House,Jaipur

228	Cost&Management Accounting	Agarwal,R.K&Jain,C.P	Shivam Book House,Jaipur
229	Cost&Management Accounting	Agarwal,M.R	Garima Publications,Jaipur
230	Cost&Management Accounting	Agarwal,M.R	Garima Publications,Jaipur
231	Organisational Behaviour	Kumar,P.S.S&Others	Jahanvi Publication
232	Organisational Behaviour	Kumar,P.S.S&Others	Jahanvi Publication
233	Organisational Behaviour	Kumar,P.S.S&Others	Jahanvi Publication
234	Tourism Opportunities&Ventures	Sharma,Anukrati,Ed	Jahanvi Publication
235	Tourism Opportunities&Ventures	Sharma,Anukrati,Ed	Jahanvi Publication
236	Tourism Opportunities&Ventures	Sharma,Anukrati,Ed	Jahanvi Publication
237	Business Communication	Agarwal,N.P&Tailor,R.K	Malik&Company,Jaipur
238	Tourism Development	Sharma,Ashok	RBSA Publishers,Jaipur
239	Human Resource Development	Upadhyay,Payal	Ramesh Book Depo,Jaipur
240	Human Resource Development	Upadhyay,Payal	Ramesh Book Depo,Jaipur
241	Advertising&Sales Management	Sharma,Anurag	Thakur Publication,Jaipur
242	Practical Aspects Of Risk&Insurance Management	Bindal,Meenakshi&Others	Thakur Publication,Jaipur
243	International Business	Pandey,Vandana	Thakur Publication,Jaipur
244	Consumer Behaviours&Marketing Research	Kalra,Kirti&Others	Thakur Publication,Jaipur
245	Human Resource Development	Gupta,Pramod&Others	Thakur Publication,Jaipur
246	Principles&Practice Of Management	Sudha,G.S	Malik&Company,Jaipur
247	Human Resource Development	Sudha,G.S	Malik&Company,Jaipur
248	Human Resource Development	Sudha,G.S	Malik&Company,Jaipur
249	Managerial Economics	Chaudhary,C.M&Others	Ramesh Book Depo,Jaipur
250	Managerial Economics	Chaudhary,C.M&Others	Ramesh Book Depo,Jaipur

251	Managerial Economics	Chaudhary,C.M&Others	Ramesh Book Depo,Jaipur
252	Managerial Economics	Chaudhary,C.M&Others	Ramesh Book Depo,Jaipur
253	Managerial Economics	Chaudhary,C.M&Others	Ramesh Book Depo,Jaipur
254	Quantitative Techniques For Management	Agarwal,N.P&Others	Ramesh Book Depo,Jaipur
255	Quantitative Techniques For Management	Agarwal,N.P&Others	Ramesh Book Depo,Jaipur
256	Human Resource Management	Chaudhary,C.M	Malik&Company,Jaipur
257	Human Resource Management	Chaudhary,C.M	Malik&Company,Jaipur
258	Human Resource Management	Chaudhary,C.M	Malik&Company,Jaipur
259	Human Resource Management	Chaudhary,C.M	Malik&Company,Jaipur
260	Human Resource Management	Chaudhary,C.M	Malik&Company,Jaipur
261	Export Marketing	Rathor,B.S&J.S	Himalaya Publishing House
262	Services Marketing	Jha,S.M	Himalaya Publishing House
263	Strategic Management&Business Policy	Kazmi,Azhar	McGraw Hill Education,India
264	Human Resource Management	Rao,P.Subba	Himalaya Publishing House
265	Services Marketing	VenuGopal,Vasanti&V.N,Raghu	Himalaya Publishing House
266	Managerial Economics	Dwevedi,D.N	Vikas Publishing House
267	Operations,Research&Quantitative Techniques	Khandelwal,R.S&Gupta,B.L	Ajmera Book Company,Jaipur
268	Strategic Management	Jain,P.C	Ramesh Book Depo,Jaipur
269	Quantitative Techniques In Management	Bohra,N D	Tata Mcgraw Hill
270	Managerial Communication	Nihalani,Meeta&Agarwal,Ashwini	Ritu Publication,Jaipur
271	Human Resource Management	Sharma,K.K&Others	Ramesh Book Depo,Jaipur
272	Human Resource Management-Test&Cases	Aswathappa,K	McGraw Hill Education,India
273	Business Finance	Agarwal,M.R	Garima Publications,Jaipur

274	Business Finance	Agarwal,M.R	Garima Publications,Jaipur
275	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur
276	Quantitative Techniques For Management	Agarwal,N.P&Sonia	Ramesh Book Depo,Jaipur
277	Cost&Management Accounting	Jain,D.C&Others	Ramesh Book Depo,Jaipur
278	Cost&Management Accounting	Jain,D.C&Others	Ramesh Book Depo,Jaipur
279	Business Finance	Agarwal,M.D&Others	Ramesh Book Depo,Jaipur
280	Strategic Management	Mathew,M.J&Others	RBSA Publishers,Jaipur
281	Business Finance	Agarwal,M.R	Garima Publications,Jaipur
282	Marketing Management	Baghmar,Manju&Others	Ajmera Book Company,Jaipur
283	Quantitative Techniques For Management	Khandelwal,R.S&Gupta,B.L	Ajmera Book Company,Jaipur
284	Marketing Management	Sudha,G.S	Malik&Company,Jaipur
285	Marketing Management	Sudha,G.S	Malik&Company,Jaipur
286	Marketing Management	Kotler Philip&Others	Pearson Education
287	Business Finance	Agarwal,M.R	Garima Publications,Jaipur
288	Business Finance	Agarwal,M.R	Garima Publications,Jaipur
289	Human Resource Management	K,Aswathappa	McGraw Hill Education,India
290	Cost&Management Accounting	Jain,D.C&Others	Ramesh Book Depo,Jaipur
291	Quantitative Techniques For Management	Agarwal,N.P&Others	Ramesh Book Depo,Jaipur
292	Business Finance	Agarwal,M.R	Garima Publications,Jaipur
293	Starategic Management	Sukhwal,Kavita	Thakur Publication,Jaipur
294	Starategic Management	Sukhwal,Kavita	Thakur Publication,Jaipur
295	Organisational Behaviour	Prasad,L M	Sultan Chand&Sons,New Delhi
296	Marketing Management	Kothari,Rakesh&Others	R.B.D Publishing House

297	Marketing Management	Kothari,Rakesh&Others	R.B.D Publishing House
298	Marketing Management	Kothari,Rakesh&Others	R.B.D Publishing House
299	Marketing Management	Kothari,Rakesh&Others	R.B.D Publishing House
300	Marketing Management	Kothari,Rakesh&Others	R.B.D Publishing House
301	Business Management	Sharma,Ashok	Ajmera Book Company,Jaipur
302	Business Management	Sharma,Ashok	Ajmera Book Company,Jaipur
303	Business Management	Sharma,Ashok	Ajmera Book Company,Jaipur
304	Business Management	Sharma,Ashok	Ajmera Book Company,Jaipur
305	Business Management	Sharma,Ashok	Ajmera Book Company,Jaipur
306	Operations Research	Khandelwal,R.S	Ajmera Book Company,Jaipur
307	Cost&Management Audit	Agarwal,N.P&A.N	Ajmera Book Company,Jaipur
308	Organisational Behaviour	Singh,Kavita	Vikas Publishing House
309	Strategic Management	Jain,P.C	R.B.D Publishing House
310	Strategic Management	Jain,P.C	R.B.D Publishing House
311	Strategic Management	Jain,P.C	R.B.D Publishing House
312	Business&Management	Nolakha,R.L	R.B.D Publishing House
313	Business&Management	Nolakha,R.L	R.B.D Publishing House
314	Business&Management	Nolakha,R.L	R.B.D Publishing House
315	Business Economics	Agarwal,M.D&Others	R.B.D Publishing House
316	Business Economics	Agarwal,M.D&Others	R.B.D Publishing House
317	Business Economics	Agarwal,M.D&Others	R.B.D Publishing House
318	Fundamentals Of Company Law	Nolakha,R.L	R.B.D Publishing House
319	Fundamentals Of Company Law	Nolakha,R.L	R.B.D Publishing House

320	Fundamentals Of Company Law	Nolakha,R.L	R.B.D Publishing House
321	Fundamentals Of Company Law	Nolakha,R.L	R.B.D Publishing House
322	Fundamentals Of Company Law	Nolakha,R.L	R.B.D Publishing House
323	International Business	Aswathappa,K	McGraw Hill Education,India
324	International Business	Aswathappa,K	McGraw Hill Education,India
325	Strategic Management&Business Policy	Bamford,Charles&Others	Pearson Education
326	International Business	Bhalla,V.K	S.Chand&Company,New Delhi